Message Information

Date 10/17/2006 01:15 PM

From Mark Szymanski/DC/USEPA/US

To Marcus Peacock/DC/USEPA/US@EPA

cc Freer.Craig@epamail.epa.gov

Subject Quote for release - climate change web site



Message Body

Marcus - here is this quote we would like to use for the draft press release below. Please let me know by the end of today if you have any questions or would like to make any changes. Thanks.

"The Bush Administration is meeting unparalleled financial, international and domestic commitments to the reduction of greenhouse gas emissions," said EPA Deputy Administrator Marcus Peacock. "EPA's updated climate change Web site outlines the Agency's important role in implementing President Bush's aggressive yet practical strategy to reduce greenhouse gas emissions, while growing the American economy."

For Release: 10/19/2006

EPA Revamps Climate Change Web Site

Contact Information: Roxanne Smith, (202) 564-4355 / smith.roxanne@epa.gov

(Washington, D.C. – Oct. 19, 2006) To provide the public with the most up-to-date information on climate change, EPA is unveiling its new climate change Web site. The site provides the latest scientific information and highlights a wide range of U.S. government programs that are actively addressing climate change at the local, state, national and international levels. The new Web site still contains all information that was on EPA's global warming Web site but organizes it for easier access and adds new information.

Marcus quote

The climate change site was developed by EPA in collaboration with other federal agencies. The scientific information it contains reflects consensus findings from U.S. and international organizations. The web site has five primary sections: Science, U.S. Climate Policy, Greenhouse Gas Emissions, Environmental Effects, and What You Can Do.

Visitors to the site will find educational tools and information to help the public understand their personal impact on climate change, including a list of 30 practical steps people can take to reduce their emissions. Visitors will also find a calculator to help them estimate their "carbon footprint" – the greenhouse gas emissions produced in the course of everyday activities.

The U.S. is working aggressively to address climate change through voluntary programs, but there are many cost-effective ways for individuals and organizations to take action. For example, you can reduce your greenhouse gas emissions through simple measures, such as:

- Using Energy Star labeled products such as light bulbs, appliances, and heating-cooling systems (http://www.energystar.gov/)
- Sealing and insulating your home (http://www.energystar.gov/home) \(^{\text{http://www.energystar.gov/home}\)

- Driving a fuel-efficient car or truck (http://www.fueleconomy.gov/)
 - Purchasing green power (http://www.epa.gov/greenpower/)

Information on EPA's new climate change site http://www.epa.gov/climatechange

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